



Agri Innovation Center, UASB



Pre-Incubation Training Programme

“Navarambha”

Build Your Agri Startup from Scratch



3rd to 13th March, 2026 (Online)



9:30 to 11:30 AM

Highlights



Create awareness on agricultural entrepreneurship



Handhold entrepreneurs from idea to business model development



Assistance on funding, legal and market insights



Connect with experts, mentors & startups



Foster innovation through structured exposure

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uasbagriinnovationcenter.in



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Who can attend



Aspiring agripreneurs



Early-stage startups



Researchers and innovators



FPO members and rural entrepreneurs



Students with innovative ideas



Programme Coordinator

Dr. Veena S. Anil
Professor and Head
Coordinator, AIC, UASB

REGISTER NOW

Registration fee: Rs 3,000
/ Participants

Navarambha- Build Your Agri Startup from Scratch

Schedule of Training (Online-Zoom)

Timings: 9:30 to 11:30 AM

3rd March
2026

- Introduction & About Agri Innovation Centre, UASB
- Introduction to Agricultural Startups & Entrepreneurship Opportunities in Agriculture for startups

4th March
2026

- Ideation and Concept Development
- Building Products- Market Fit for Agritech Innovations

5th March
2026

- Business Model Innovation in Agriculture
- Agriculture Exports – An Introduction & Opportunities

6th March
2026

- Supply Chain Management for Startups
- Investment Landscape for Agri Startups

7th March
2026

- Different structures of Business Entities (Pros & Cons) & Legal compliances for regular Conduct of business, GST compliance for Startups

9th March
2026

- Business Plan Preparation & Financial planning for Agri Startups

10th March
2026

- Funding Readiness for Agri Startups
- IP Protection for Startups

11th March
2026

- Scaling Up and Growth Strategies for Agricultural Ventures
- Digital Marketing & Branding Building

13th March
2026

Offline session at AIC, UASB

- Experience sharing by leading Agri Startups
- Funding schemes for Agri Startups & Student Innovations
- Facilities for Startups & Entrepreneurs in AIC & UASB
- Visit to AIC & UASB facilities & network with Agri Startups
- Awarding certificates to participants

10:00 to 2:30 PM