



Agri Innovation Centre, UASB

UNIVERSITY OF AGRICULTURAL SCIENCES
BANGALORE

NAAC A+ ACCREDITED

UAS-B/NL/2025/GVK/USN-019-06



Newsletter of AIC, UASB

>>> Quarterly Newsletter <<<

Volume - 6 (July to September 2025)



TOP NEWS OF THE QUARTER

"INNOVATIVE STARTUPS
IN AGRICULTURE"-
STUDENT STARTUP IDEA
COMPITITION

>>> READ MORE

The Agri Innovation Centre, UASB, in collaboration with the Directorate of Postgraduate Studies, organized the "Innovative Startups in Agriculture 2025" student innovation competition. The event aimed to foster innovation and entrepreneurship among students.

READ MORE <<<

The programme is designed to offer a comprehensive introduction to the organic farming and organic certification the sessions aimed to equip aspiring entrepreneurs and farmers with the essential knowledge of fundaments and techniques in organic farming and the process of organic certification.

ORGANIC FARMING:
PRACTICES &
CERTIFICATION ESSENTIALS

Message



Dr. S.V. Suresha
Hon'ble Vice Chancellor,
UASB

The Agri Innovation Centre (AIC) at the University of Agricultural Sciences, Bangalore established in 2017, supported by DBT and DPIIT, GoI, plays a crucial role in nurturing agricultural startups. It provides a comprehensive range of support and resources to help entrepreneurs transform their ideas into market-ready products. As the Vice Chancellor of the University of Agricultural Sciences, Bangalore and Chairman of the Management Committee of the AIC, it is my privilege to witness the significant initiatives and progress achieved by this innovative hub. The quarterly newsletter published by the AIC, UAS, Bangalore showcases the dynamic activities of the centre with a wide variety of topics, including the startups, innovations and assistance with funding opportunities. It also covers the capacity-building training sessions and networking events organized by the centre.

Hope this newsletter provides you with plenty of valuable information and encourages you to explore stories of startup resilience, transformative projects and collaborative endeavors that embody the spirit of innovation and progress in agriculture.

Best wishes to all the readers and happy reading!

Welcome to the Sixth edition of our newsletter from the AIC, UASB. We are delighted to share the latest updates from the Agri Innovation Centre (AIC), UASB, as we continue our mission to promote innovation and entrepreneurship in the agricultural sector. Our Incubation Centre is dedicated to nurturing groundbreaking ideas and empowering entrepreneurs, farmers, students, and researchers.

At AIC, we provide the necessary infrastructure, mentorship, and funding support to help transform visionary concepts into impactful agri-based ventures. Our core vision is to create meaningful societal change by supporting grassroots innovations, advancing Deep Tech solutions, and promoting women-led enterprises. To date, AIC, UASB has supported 77 startups, trained over 21,500 participants, and contributed to the creation of 900+ employment opportunities through our incubated startups. As we continue to drive innovation in agriculture, we warmly invite all stakeholders to engage with us, collaborate, and contribute to building a sustainable, technology-driven future.

Message



Dr. Veena S. Anil
Professor & Coordinator
AIC ,UASB

About Agri Innovation Centre



The University of Agricultural Sciences, Bangalore (UASB), has established the Agri Innovation Centre (AIC) at the GKVK campus in Bengaluru in 2017. This center is designed to foster innovation and entrepreneurship in the agricultural sector and is a hub of creative ideas and initiatives. It caters to a wide range of individuals, including agriculture graduates, farmers, and anyone with innovative ideas related to agriculture and allied sectors.

The Agri Innovation Centre as an umbrella Centre has an Incubator that was supported by the Biotechnology Industry Research Assistance Council (BIRAC) under the BioNEST scheme since 2021 referred to as "BioNEST Agri Innovation Centre". In a significant development, a section 8 company (a nonprofit entity) was established under the Companies Act of 2013 in 2021, as a component of the AIC and operating under the guidance of the esteemed Vice Chancellor of UASB.

The Agri Innovation Center UASB, has received funding from the Department for Promotion of Industry and Internal Trade (DPIIT) through the Startup India Seed Fund Scheme, enabling it to provide financial support to startups nationwide. This support spans various stages of their journey, including proof of concept, prototype development, product trials, market entry, and commercialization.

The primary focus of the Agri Innovation Centre at UASB is to empower entrepreneurs, rural youth, farmers, academics, and agricultural scientists with innovative ideas in the Agri and allied sectors. By embracing emerging technologies and initiating translational programs, the centre aims to develop tangible products that enhance the economic returns of the agriculture sector.

SERVICES OFFERED BY THE AGRI INNOVATION CENTRE



NOVELTY OF THE CENTER

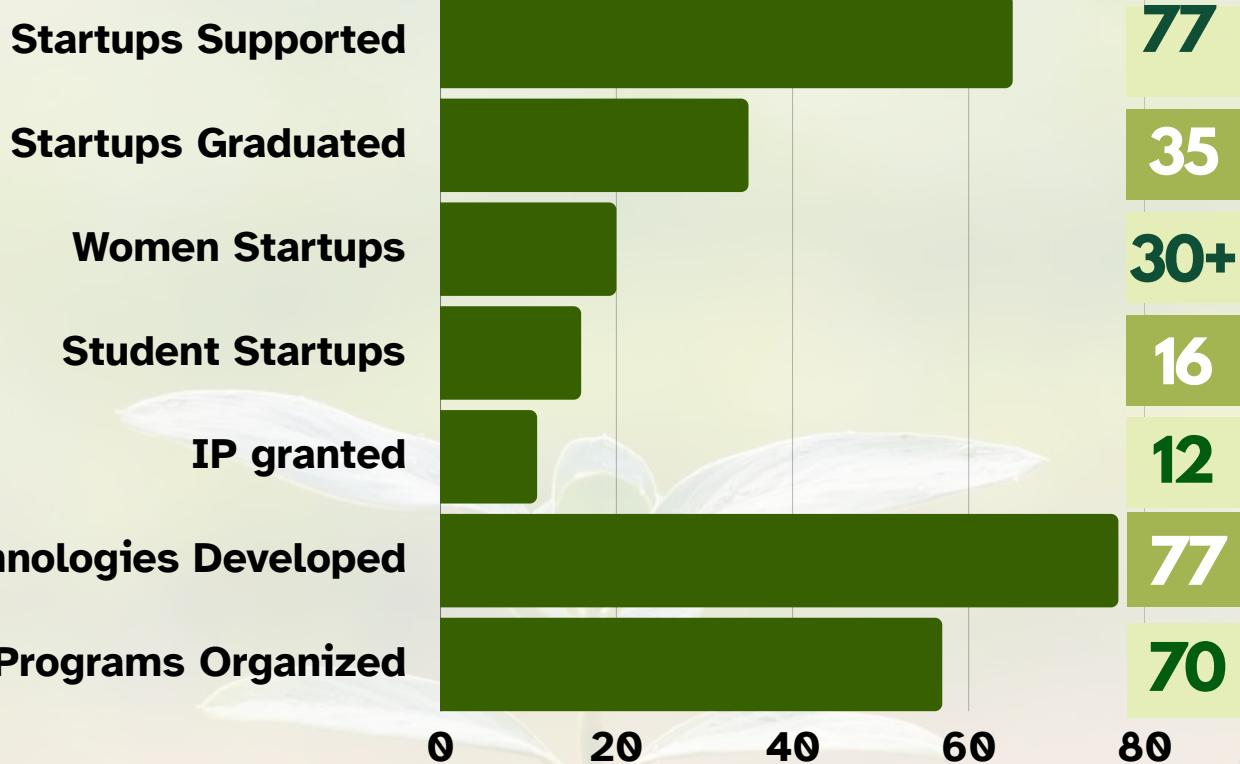
Knowledge Centre

Disseminates information on commercializable technologies from UASB, other SAUs, and ICAR Institutes through a comprehensive database accessible to the public via the BioNEST AIC, UASB website

Biological Material Repository

Preserves & Stores genetic resources for research and breeding, ensures easy access, maintains diversity, supports commercial use, and fosters collaboration among departments, SAUs, ICAR institutes, Universities and start-ups

IMPACT OF AIC, UASB



900+



Employment generated



21500+ Participants Trained

3419 Lakhs Fund raised



Board of Directors Meeting of UASB AIC

-1st September 2025

The 13th Board of Directors Meeting of UASB Agri Innovation Centre (Section 8 Company) for the financial year 2025-26 was held on 1st September 2025 at the Vice Chancellor's Office, UAS, Bangalore.

The meeting was chaired by Dr. S. V. Suresha, Chairperson and Director, UASB AIC; Hon'ble Vice-Chancellor UASB, with Directors Dr. K. C. Narayanaswamy, Registrar UASB, Dr. K. M. Harinikumar, Special Officer, UAS, Mandya, Dr. K. S. Narayanaswamy and Dr. Veena S. Anil, Co-ordinator, AIC UASB along with the special invitee Mr. Abhishek Bharadwaj, Company Secretary of UASB AIC.

Key agendas discussed included confirmation of previous minutes, review of Action Taken Reports, strategies for incubation center, updates on projects, incubator activities and visibility programs.

Dr. K. M. Harinikumar, who recently completed his tenure as Board Director of UASB AIC, was felicitated by the Chairman and other Board Directors. His valuable contributions and dedicated service as a Director were appreciated.

The meeting concluded with a vote of thanks, marking a step forward in strengthening the incubation support and strategic growth plans.



Startup Selection for Incubation programme- EC Meeting-2nd July 2025

The Executive Committee Meeting was held on 2nd July 2025 to evaluate and select new startups for the incubation programme. The EC meeting was chaired by **Dr. K. C. Narayanaswamy**, Dean (PGS), UASB

The meeting began with a welcome address by Dr. Veena S. Anil, Coordinator, AIC UASB, who also provided an overview of the proceedings from the previous committee meeting. The session was attended Dr. H.S. Shivaramu, Director of Research, UAS-B and Executive committee members including Dr. P. H. Ramanjini Gowda, Retired Professor and former Board Member of UASB, Dr. Chikkalingaiah, ADR, UASB, and Dr. K. S. Nirmala, Professor and Scientific Officer to Dean (PGS), along with mentors.

The committee formally confirmed the minutes of the previous meeting. A total of six startups pitched their innovative ideas across various domains including Biofertilizers, Precision Soil Amendment Solutions, Deep technology like gene editing, Nano-Fertilizers, Herbals for Beauty and Wellness.

From the presentation, Five startups were approved for incubation at AIC, UASB. These include **Nutricorp Agri. Pvt. Ltd, Avesta Good Earth Foods Private Limited, Elmentoz Resaerch Pvt. Ltd, Agroquibit, and MiANE Wellness**. Each selected startup has been paired with expert faculty mentors from UASB to guide their innovation journey.



Student Competition-Innovative Startups in Agriculture- 13th August 2025

PG Science week was held from 11th to 14th August 2025 to provide a platform for PG students to present their research projects. The Agri Innovation Centre, UASB, in collaboration with the Directorate of Postgraduate Studies, organized the "Innovative Startups in Agriculture 2025" student innovation pitching competition. The event aimed to foster innovation and entrepreneurship in agriculture, among students. Totally 43 student teams submitted their innovative ideas, with 28 shortlisted for the presentation based on innovation and novelty.

The esteemed jury members included:

1. Dr. C. P. Gracy, Retd. Professor of IABM, UASB.
2. Dr. Anik Luke Dhanaraj, Sr. CI Analyst, Bayer Crop Science.
3. Dr. ShivaPrakash, Founder, Hasirumane Technologies Pvt Ltd.
4. Mr. Harshendra S. M., Business Manager, NaaVic, ICAR-NIVEDI.

Interaction Session

An interaction session was held as part of the pitching competition, providing a platform for students to engage with industry experts and learn from their experiences. Dr. Veena S. Anil, Professor and Coordinator, AIC, UASB, welcomed the dignitaries and set the stage for the competition.

Guest Speakers

The event featured four esteemed guest speakers:

- **Smt. Archana C, KAS, General Manager, Dept. of IT & BT, GoK:**

Shared insights on schemes for startups and students, highlighting government initiatives to support innovation and entrepreneurship.



- **Mr. Naresh, Co-founder, CropXplore:** Shared his startup journey, emphasizing the critical role of incubators in nurturing Agri startups and providing valuable guidance to aspiring entrepreneurs.



- Dr. P. H. Ramanjini Gowda, Retd. Professor & Former Board Member, UASB:** Highlighted the importance of innovation and entrepreneurship mindset for students, encouraging them to think creatively and develop problem-solving skills.



- Dr. K. C. Narayanaswamy, Registrar and Dean (PGS):** Delivered presidential remarks, briefing the audience about the Science Week and student innovation competition, and emphasizing the significance of innovation and entrepreneurship in today's world.



The competition saw participation from 28 student teams, each presenting their innovative ideas in Agriculture. A panel of juries evaluated the ideas based on novelty, innovation, business model, and societal impact. Five innovative ideas were selected for awards, with the top three ideas receiving ₹25,000 incentive for prototype development.

The event concluded with the distribution of appreciation certificates to student incentives sponsors, including **Bayer Crop Science, Indo-American Hybrid Seeds, and Justus and Hogland**. The session provided a valuable platform for students to showcase their innovative ideas, interact with industry experts, and learn from their experiences.



Appreciation certificates to student incentive sponsor, Bayer Crop Science



Appreciation certificates to student incentive sponsor, Indo-American Hybrid Seeds



Training programme on Agri Automation & Machine Control

-17th to 19th September 2025

The three-day training programme on **Agriculture Automation and Machine Control** was successfully conducted from 17th to 19th September 2025 at the CIDSA Agri Automation Lab. The programme was jointly organised by the Agri Innovation Centre (AIC), UASB and Centre for Innovation & Development of Smart Agriculture (CIDSA). The programme was conducted under the guidance of Dr. N. B. Prakash, Dean (Agri.), UASB. While the AIC team mobilised the participants, the CIDSA team conducted the technical sessions.

The participants were welcomed by **Dr. Veena S. Anil**, Professor & Head and Coordinator, AIC, UASB, and presented about AIC, UASB its activities, services and role in nurturing startups & Entrepreneurs.

Dr. Veena S. Anil, Dr. Dronachari Manvi, Associate Professor & SPOC, Agri Automation Lab. briefed about CIDSA activities and training modules.

A total of 11 registered participants attended the programme, representing a diverse mix of startups, farmers, and entrepreneurs. The sessions were designed to provide both theoretical understanding and practical exposure to advanced automation tools and techniques.

The participants actively engaged in hands-on sessions, gaining practical skills in auto-steering, calibration, display operations, and the use of prescription maps for variable rate applications.



Over the three days, the training covered a wide range of topics, including:

- Day 1: Introduction to CIDSA Project and labs, agricultural automation components, RTK base station, simulator, and auto-steering systems, along with hands-on sessions on display settings and calibration.
- Day 2: Wayline creation, working principles and automation of fertilizer broadcaster, boom sprayer and sensor kit demonstrations, followed by extensive trainee hands-on experience in calibration and application techniques.
- Day 3: Gyrovator demonstration, hands-on training with boom sprayers, land survey techniques using RTK base station and GNSS equipment, and discussions on emerging business opportunities in agriculture automation.

Valedictory Programme: Brief report of the programme by Mr. Parameshwar Hege, Senior Manager, Hexagon manufacturing Intelligence. highlighted about the key sessions, hands-on training, and outcomes achieved during the three-day event. The Guest of Honour, **Dr. Rajashekappa**, Special Officer, CoAE, UASB, addressed the gathering, emphasizing the importance of adopting agricultural automation. Participants also shared their valuable feedback. The event concluded with the distribution of certificates, marking the successful completion of the training programme.



Workshop on Organic Farming Practices and Certification Essentials- 26th September 2025

The AIC, UASB in collaboration with the Karnataka State Department of Agriculture, GoK, successfully organized a One-Day Workshop on 26th September 2025.

The programme was inaugurated by **Dr. Y. N. Shivalingaiah**, Director of Extension, UASB who highlighted the critical role of organic practices in maintaining soil health. **Dr. Veena S. Anil**, Coordinator, AIC, UASB provided an overview of the programme and briefed the participants about the AIC-UASB's initiatives in agricultural innovation.



The workshop addressed the growing global demand for safe, chemical-free, and environmentally sustainable food. Discussions emphasized how organic farming ensures soil fertility, biodiversity conservation and climate resilience.

The sessions highlighted key aspects such as:

- The **fundamentals and techniques of organic farming**, including how farmers can transition from conventional to organic methods followed by Climate Resilient organic farming by **Dr. Thimme Gowda, M.N.** Professor & Head, Dept. of Agri Metereology, UASB.



- Effective **nutrient and crop management practices** that enhance soil health while addressing pests and diseases in a sustainable way by **Dr. Gangadhar Eshwar Rao G**, Coordinator & Head, Distance Education Unit, UASB.



- **Dr. Veena S. Anil, Professor & Head, Dept. of Plant Biotechnology,** spoke about Compost tea technology to increase yield & manage diseases.



- Detailed insights into **standards, certification procedures** by **Mr. Santhosh P.** Asst. Manager and **Ms. Helen Rose**, Manager, Aditi Organics Certification Pvt. Ltd on compliance requirements, and the transition process for farmers and entrepreneurs.



- Presentations from startups (**Sea6 Energy and Encure farms**) that are working at the cutting edge of organic technologies, demonstrating how innovation and entrepreneurship can accelerate adoption of organic farming.

The event witnessed enthusiastic participation from 90 stakeholders, including FPO representatives, farmers, startups, and entrepreneurs from Karnataka, Andhra Pradesh, and Tamil Nadu.

This workshop served as a platform to connect farmers, research institutions, certification bodies, and startups, fostering collaborations that will strengthen the organic farming ecosystem and accelerate adoption of sustainable practices



Participation in Krishi Santhe at UASB: Showcasing Innovation in Agriculture



The University of Agricultural Sciences, Bangalore (UASB) organizes the Krishi Santhe on the last Saturday of every month. This monthly event serves as a vibrant platform to highlight the university's cutting-edge research, innovative agricultural technologies, and the significant contributions of its Krishi Vigyan Kendras (KVks) and Agricultural Research Stations (ARSSs).

The purpose of the *Krishi Santhe* is to connect scientific advancements with the public and farming community. The *Krishi Santhe* has seen enthusiastic participation, drawing over more than 15,000 visitors each month. Notably, startups, such as Criyagen Agritech, Maine Wellness and FPOs like Kalpamitra and Banashankari from Tumakuru actively took part in the events held in July, August and September 2025, showcasing innovations ranging from organic inputs to advanced seed related technologies.



Workshop on Preparing Winning Detailed Project Reports at COA, Hassan

The College of Agriculture, Hassan, organized a session on "Preparing Winning Detailed Project Reports" on 14th July 2025 for its faculty members.

Dr. Veena S. Anil delivered a talk on the Agri-Startup Ecosystem in India, highlighting various incubation centre funding schemes offered by DST, DBT, AIM, Niti Ayog and Department of IT & BT, Government of Karnataka, along with startup and student-specific funding opportunities both at the state and national levels.

Dr. Nataraj Karaba, Professor and Head, Department of Crop Physiology, UASB, guided participants on writing detailed project proposals for research projects, offering practical tips and structured approaches.

Around 60 faculty members from COA, Hassan and UAS, Mandya actively participated in the sessions and gained valuable insights.



Orientation Programme at UAS, Mandya

The University of Agricultural Sciences, Mandya, organized an Orientation Programme on 31st July 2025 for the faculty and students.

Dr. Veena S. Anil delivered an insightful session on the Agri-Startup Ecosystem in India, emphasizing various funding schemes offered by DST, DBT, AIM, NITI Aayog, and the Department of IT & BT, Government of Karnataka, along with opportunities tailored for startups and students both at state and national levels.

She also highlighted the initiatives of AIC, UASB and shared inspiring success stories of leading agri-startups, motivating participants to explore entrepreneurial opportunities in agriculture.

Meeting with Indo-American Hybrid Seeds on Student Innovation & Industry-Academia Collaboration

Dr. Veena S. Anil, Coordinator, AIC, UASB and Ms. Nandini C. L., CEO, AIC, UASB visited Indo-American Hybrid Seeds (India) Pvt. Ltd. on 16th September 2025 and interacted with Mr. Santhosh Attavar, Chairman & Managing Director, Ms. Rashmi Attavar, Joint Managing Director, and Mr. Madhusudhan R.V., Manager – Technical

The agenda focused on supporting student innovations emerging from UASB and strengthening Industry-Academia collaboration to provide students with hands-on exposure to industry practices. Discussions revolved around creating pathways for student entrepreneurs to access mentorship, internships, and real-time industrial challenges that can fuel their innovation journey.



Visit to Indo-American Hybrid Seeds

Visit by Honda India Foundation Team to AIC, UASB

The Agri Innovation Centre, UASB, had the privilege of hosting a delegation from Honda India Foundation on 6th September 2025 to explore innovation ecosystem in Agriculture. The agenda of the meeting was to gain insights into the biofuel and bioenergy innovations at AIC, UASB.

They gained an understanding of the activities of AIC, UASB, including how it supports startups and innovators through various incubation models and partnership opportunities for student programmes. During the visit, they also interacted with a few startups working in the areas of biofuel, bioenergy, and biomass.



Interaction between Honda team and incubatees of AIC, UASB

IBT & VA participants visit to AIC, UASB

As part of the 14 Days Certificate Course on Bakery Technology, a group of 37 trainees from the Institute of Baking Technology and Value Addition, Directorate of Extension, UASB, visited the AIC, UASB on 4th July 2025.

The session was led by Mr. Sandeep D., Incubation Assistant, AIC, UASB, who provided an insightful overview of the centre's activities. He explained the different models of incubation, the range of training programmes, student incubation initiatives, and the comprehensive support extended to startups,

The participants were taken on a guided facility tour of the incubation centre. The visit also facilitated direct interactions with incubated startups, allowing the trainees to gain valuable insights into the journey of innovation and entrepreneurship, particularly in the domains of agriculture and food technology.



Visit of Director of Agriculture, Government of Kerala to AIC, UASB

AIC, UASB, had the honour of hosting **Dr. Sriram Venkataramana, IAS**, Director of Agriculture, Government of Kerala, during his visit to the campus on 23rd August 2025.

Dr. Venkataramana was welcomed by Dr. Veena S. Anil, Professor & Head and Coordinator, AIC, UASB, who briefed him on the incubation ecosystem being developed at the centre. The discussion focused on how the centre nurtures agri-based startups, supports student innovations, and provides a holistic platform combining scientific expertise, infrastructure, mentorship, and funding linkages to accelerate innovation in agriculture.

Dr. Venkataramana appreciated AIC, UASB role in support & nurture Agri Startups.



Agri Innovate India team visit to AIC, UASB

Mr. Dhruva V.C., Business Manager at Agri Innovate India Pvt. Ltd., Section 8 Company of ICAR visited AIC on 13th September 2025 to gain an in-depth understanding of the ongoing incubation activities and the innovative initiatives being undertaken by startups in the agriculture sector. During his interaction, he shared insights about the role of Agri Innovate India in facilitating the commercialisation of agricultural technologies at both national and global levels.

Mr. Dhruva also discussed potential avenues of collaboration between Agri Innovate India and AIC, UASB, particularly in the areas such as technology validation, market linkage support, and scaling of innovative agri-based solutions.



Visit of students from Hindustan College, Coimbatore, Tamil Nadu

AIC, UASB hosted a vibrant group of 72 UG and PG students from the Department of Microbiology, Hindustan College, Coimbatore, Tamil Nadu on 16th September 2025

The introduction by **Ms. Priyanka, Operational Manager**, who familiarized the students with the vision and activities of the Centre, emphasizing its role in driving agricultural innovations and showcasing the incubation facilities available for startups. This was followed by an engaging session with **Ms. Nandini C. L., CEO**, who highlighted various student-focused funding schemes offered by the government and shared inspiring success stories of incubated startups whose innovations have translated into impactful agri-solutions.



Reva College, Bangalore students visit to AIC, UASB

AIC, UASB hosted a group of 23 B.Tech (Biotechnology) students along with faculty members from Reva College, Bangalore who visited the Centre on 19th September 2025 to gain insights into startup innovation in agri-biotechnology. During the visit, Mr. Sandeep D., Incubation Assistant provided an overview of the Centre's mission, objectives, programs, and activities, while also highlighting the state-of-the-art facilities available to support biotechnology-based startups. He shared examples of innovative startups in biotechnology and microbiology that are incubated at the Centre, showcasing how their research has been translated into impactful solutions.



Eco-Germinator demo by Acoustic Agriculture LLP

Mr. Venu and Mr. Pavan, founders of Acoustic Agriculture LLP and Startup India Seed Fund-supported entrepreneurs from AIC, UASB, are developing the Eco Germinator—an innovative device using acoustic technology to enhance seed germination. During their recent visit, they demonstrated the device and outlined plans to establish a validation facility at GKVK for scientific trials. Recognizing its potential, AIC, UASB has extended grant support for prototype finalization and patent filing through Startup India Seed Fund Scheme.



MoU signed with GINSERV

The University of Agricultural Sciences, Bangalore (Agri Innovation Centre, UASB) and GINSERV (Global Incubation Services) signed an MoU on 3rd September 2025 to collaboratively strengthen the Agri Startup ecosystem. The partnership aims to support agri-entrepreneurs through mentorship, industry networks, FPO linkages, research facilities, and funding opportunities. Both organizations will jointly conduct demo days, workshops, and networking events while promoting innovation, collaboration, and ecosystem development for Agri and allied startups in Karnataka and beyond.



Startups Onboarding for the Incubation Programme



Crop Solutions LLP

Evaluating biologically enhanced nutrition programmes for pathogen mitigation, resilience to abiotic stress and plant nutrition steering



Innovation Sustainable
Agriculture with Nutrifide



Vitacrop Technologies Pvt. Ltd

Cloning excellence & methodology design of cavendish William's cultivar for its short-term crop cycle and early flower production

NARSAL Agri tech

Plant tissue culture optimization of Tomato, rice & Cotton for DNA free SDNI gene editing

STARTUP SPOTLIGHT

Agribotics Systems Pvt Ltd CropXplore

India's Drone as a Service for Smarter Farming

CropXplore, the flagship brand of **Agri Botics Systems Pvt. Ltd.**, is an inspiring agri-tech startup incubated at the Agri Innovation Centre, UAS Bangalore, driven by a dynamic team of young engineering graduates. Through its Drone-as-a-Service model, CropXplore is transforming the way farmers manage their crops – delivering innovation directly to the fields with drones that are **90% indigenously built** and operated by locally trained pilots. **The startup also received funding support from AIC, UASB under the Startup India Seed Fund Scheme.**

With precision-calibrated drone flights, CropXplore helps farmers reduce pesticide usage by upto 30% through uniform droplet size and minimal overlap, while significantly cutting down water consumption rates. The technology also enhances operator safety by minimizing chemical exposure during spraying operations.

Proudly “Made in India,” CropXplore’s drones feature a proprietary flight controller, field-repairable components, and well-defined SOPs for both pre- and post-spray operations. After its successful implementation in Mandya, CropXplore is now expanding its services to regions such as Gadag, Kalburgi Tindivanam, Viluppuram, and Thanjavur, demonstrating a scalable and sustainable model for precision farming across India.



Facilities at Agri Innovation centre, UASB



Common Instrumentation Labs (1, 2 & 3)



Coworking Space



Individual office cabins



Tissue Culture Lab



Cold Room Facility



Food Packaging Facility



Green house Facility



Mist Chamber

Focus Area of Agri Innovation Centre



Farm Mechanization



Biofuel



Biofertilizers and Biopesticides



Seed Production



Tissue Culture



Secondary Agriculture



Biotechnology for crop improvement



Hydroponics



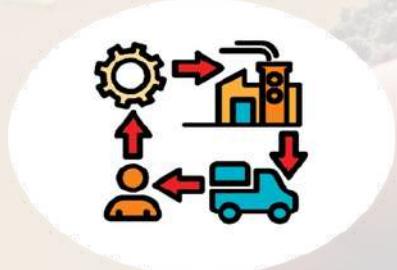
Value Addition



Digital Agriculture



Nanotechnology



Supply Chain management

Incubatees of Agri Innovation Center ,UASB



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